

# Management Concepts and Practices

## Course Contents

<b>Sl. No.</b>	<b>Particulars</b>	<b>Contact Hours</b>
1.	Introduction to Management: Evolution of Management Thought, Management Processes and Management Function.	2
2.	Understanding organization design and structure organisation behaviour	3
3.	Human Resource Management, Marketing Management, Quality Management, Strategic Planning	10
4.	Financial Management including basics of financial accounting cost accounting and management accounting. Investment decisions, raising of resources, deployment of resources and dividend policy	12
5.	Project Management including identifications of projects, technical feasibility, economic and commercial viability, pre-feasibility report preparation, project implementation, project monitoring, review and control, preparation of detailed project report, specific issues relating to water resources management.	13